



United States



Introduction to THE USA

THE UNITED STATES OF AMERICA is a vast and varied country where singular national pride is common but a defined national identity is nearly impossible. Geographically and ethnically diverse, Americans are known for a future-oriented, materialistic mind-set that has made their country one of the most influential in the world.

The AMERICAN people

Total population:	307,212,123
Children under 15:	61,944,831
Average Life Expectancy:	78.11 years
Per capita annual income:	\$47,500
% children in primary school:	91.48%
Average years of education:	16 years
Literacy rate:	99%
Internet users:	221 million
Cell phones in use:	270 million

Major/official language(s): English

Risk issues impacting children:

UNICEF does not currently offer children at risk statistics for this country.

More about THE USA

Capital city:	Washington, D.C.
Type of government:	Federal Republic
Square kilometers:	9,826,675
General terrain:	Vast central plain, mountains in west, hills and low mountains in east; mountains and broad river valleys (AK); rugged, volcanic (HI)
Major industries/jobs:	Petroleum, steel, motor vehicles, aerospace, telecommunications, chemicals, electronics, food processing, consumer goods, lumber, mining
National motto:	"In God we trust"
Major airport(s):	Los Angeles International, JFK in New York, Hartsfield-Jackson in Atlanta, Logan International in Boston, Denver, Dallas-Fort Worth, Miami, Seattle-Tacoma, O'Hare in Chicago, Dulles International in Washington D.C.

Reaching THE USA

Currently classified as World C: Christian

Major religions:

Christian	- 76.8%
Other, unaffiliated or unspecified	- 14.6%
None	- 4%
Mormon	- 1.7%
Jewish	- 1.7%
Buddhist	- 0.7%
Muslim	- 0.6%

Christian groups:

Independent	- 28.9%
Protestant	- 28.6%
Roman Catholic	- 24.7%
Other	- 14.4%
Orthodox	- 2.5%
Anglican	- 1%

Unreached People Groups: 71 (2.5% of pop)

Average annual Christian growth: 0.012

Average annual baptisms: 3,268,998

Foreign missionaries: 35,100

Per million: 117.06

National Christian workers/pastors: 1,500,000

Per million: 5,002.56

Number of churches/congregations: 548,219

Children's ministry in THE USA

Overview: • The United States of America is a predominantly Christian nation, with people attending Protestant and Independent churches comprising nearly 40% of the population. • While children's ministry is quite prominent in the United States – resources are plentiful, workers are well educated, and lots of children's are being exposed to the gospel – fancy programs frequently take the place over personal relationships, and families are often too busy to disciple their own children. As a result, many children who grow up in the church end up leaving the faith as teens or young adults. • Furthermore, the nation suffers from overexposure to the gospel, and Christianity often seems irrelevant to non-Christian children and their families.

Focus for Prayer

Training children's leaders for outreach in
548,219 congregations

Strategies for reaching and discipling
61,944,831 children for Christ